



# BUYCOBB INC.

Empowering Tomorrow's Leaders

## 2018 | SPONSOR KIT



# About Us



BUY-Cobb, Inc., a 501(c)(3) non-profit organization, solicits the support of our community to help offset the costs associated with our youth programs. Established in 1991, BUY-Cobb, Inc. facilitates mentorship, scholarship, and leadership in the youth of Cobb County and the surrounding Atlanta metropolitan area. Our volunteers are comprised of individuals in the areas of education, business, military science, law, medicine, and many others. We

exist to create opportunities in the lives of young people by expanding their minds, empowering them to act, and helping them to realize and confirm that they can choose their own story. BUY-Cobb, Inc. has promoted higher education through awarding students in our Leadership program with over \$380,000 in college scholarships. BUY-Cobb, Inc. students have been accepted into and graduated from universities throughout the country including Yale University, The Georgia Institute of Technology, Kennesaw State University, The University of Georgia, The U.S. Air Force Academy, Syracuse University, Hampton University, Washington University, Boston University, Tuskegee University, Spelman College, and many others. Below are BUY-Cobb, Inc.'s signature activities available at no cost to the students:

- **BUY-Cobb Leadership Academy**- Monthly Saturday morning workshops that aim to prepare our students for current and future success in many areas including critical thinking, financial literacy, civic engagement, and public speaking.
- **BUY-Cobb Mentoring**- mentoring sessions at Lindley Middle School and South Cobb High School.
- **The Life Empowered Project (LEP)**- A partnership with the Marietta Sixth Grade Academy, the Henry Arthur Callis Education Foundation, and Kennesaw State University to provide a three-year program that cultivates the entrepreneurial mindset within middle school students.
- **Career Fair**
- **Community Outreach**
- **College Tours**
- **Student Recognition/Awards Breakfast**- Our annual showcase of the public speaking, creativity, and civic engagement of our students.



## Sponsorship: What are the benefits?

- **Who you can help**- We serve over 200 middle and high school students each month in our Leadership Academy and Mentoring programs. Many students are in our program(s) from their 6<sup>th</sup> grade year in middle school all the way through their 12<sup>th</sup> grade year in high school.
- **How you can help**- We provide scholarships to each of our High School seniors that meets the minimum academic requirements for a college-bound student. We purchase literature and programming materials that will help the students to expand their thinking. Each month the students have the opportunity to experience enrichment in a different area such as Public Speaking, Etiquette, Entrepreneurship, Health, Financial Literacy, etc. We also provide breakfast to our students each month at the Leadership Academy. We organize college trips for our high school students and provide other opportunities for exposure such as our Career Fair when over 50 professionals come and speak to the students about how to enter and succeed in different Career fields. Financial sponsorships are needed to cover the costs of these opportunities.



# Become a Sponsor

The sponsorship levels below will afford you the opportunity to positively impact the future of metropolitan Atlanta area students as well as market your organization/business:

## Platinum Sponsor - \$10,000

- Name/Logo in all advertisements, brochures, and media releases
- Name/Logo and link on the BUY-Cobb, Inc. website (12 months)
- Corporate banner displayed at all events
- 1-page color advertisement in the program of our signature event, the annual Student Recognition Breakfast
- FREE VIP tickets to all events including the Student Recognition Breakfast
- Recognition and branding at sponsored events
- Special recognition for scholarship contribution at our signature event, the annual Student Recognition Breakfast

## Gold Sponsor- \$5,000

- Name/Logo in all advertisements, brochures, and media releases
- Name/Logo and link on BUY-Cobb website (12 months)
- Corporate banner displayed at all events
- ½ page color advertisement in the program of our signature event, the annual Student Recognition Breakfast
- FREE VIP tickets to all events including the Student Recognition Breakfast
- ½ page color advertisement in the program of our signature event, the annual Student Recognition Breakfast
- Recognition and branding at sponsored events

**\*All contributions are tax deductible**

**\*\*Annual Student Recognition breakfast will take place at the Cobb Galleria in April 2019**

## Silver Sponsor- \$2,500

- Name/Logo in all event brochures
- Name/Logo and link on the BUY-Cobb, Inc. website (12 months)
- ¼ page color advertisement in the program of our signature event, the annual Student Recognition Breakfast
- FREE VIP tickets to select events including the Student Recognition Breakfast

## Bronze Sponsor- \$1,000

- Name/Logo and link on the BUY-Cobb, Inc. website (12 months)
- Business card-sized advertisement in the program of our signature event, the annual Student Recognition Breakfast
- FREE VIP tickets to select events including the Student Recognition Breakfast

## Friendship Sponsor- \$500

- Name/Logo listed on the BUY-Cobb, Inc. website (12 months)
- Name listed in the program of our signature event, the annual Student Recognition Breakfast
- FREE VIP tickets to select events including the Student Recognition Breakfast

# Sponsorship Information

(Complete and Return)

Contact Name: \_\_\_\_\_

Business name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone/Email: \_\_\_\_\_ / \_\_\_\_\_

Website: \_\_\_\_\_

## Sign me up!

I would like to become a sponsor for BUY-Cobb, Inc. at the specified level:

\_\_\_\_ Platinum level- \$10,000

\_\_\_\_ Gold level- \$5,000

\_\_\_\_ Silver level- \$2,500

\_\_\_\_ Bronze level- \$1,000

\_\_\_\_ Friendship level- \$500

\_\_\_\_ In-kind gift/donation (amt. \_\_\_\_\_)

Optional- I would like for \_\_\_\_\_% of my donation to be allocated to:

\_\_\_\_ Monthly Leadership Academy (Instruction in public speaking, health, finance, etiquette, study skills, etc.)

\_\_\_\_ College Scholarships

\_\_\_\_ Field trips/College tours

\_\_\_\_ SAT/ACT prep classes

Checks should be made payable to:

BUY-Cobb, Inc.

P.O. Box 3485

Marietta, GA 30061

Email your logo to: [buycobb.incorporated@gmail.com](mailto:buycobb.incorporated@gmail.com)

\*All contributions are tax deductible



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**Thank you for your support!**

**BUY-Cobb, Inc.**

**P.O. Box 3485**

**Marietta, GA 30061**

**[buycobb.incorporated@gmail.com](mailto:buycobb.incorporated@gmail.com)**

**770-314-9772**

***Follow us!***

**@buycobbinc**



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